

Victor Maragioglio

DESIGN ENGINEER

Interface Design · Design Systems · Frontend Development

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Design Engineer working across interface design, design systems and frontend development. I design and build digital products from early concepts and UX/UI through production, with experience across e-commerce, product interfaces and visual systems. Strong background in React, Next.js, Svelte, Shopify and interaction-focused frontend development.

Experience

Freelance - Design Engineer / Product Developer Jul 2024 - Present · Remote

- Designed and developed digital products from concept to production across Web3, e-commerce, health-tech and cultural sectors, owning UX/UI, interface architecture and frontend implementation.
- Built Web3 and AI-powered product experiences, including Solana wallet integration, authentication, referral/leaderboard systems, animated interfaces and complex transactional workflows.
- Designed and built a full e-commerce platform integrating WooCommerce with an existing inventory ecosystem, covering catalogue, filtering, accounts, cart, checkout and international shipping workflows.

THE BARN Berlin - Frontend Developer / E-commerce Design May 2023 - Jun 2024 · Berlin, DE

- Led a major UX/UI redesign, conducting competitor and UX research and designing a new bilingual e-commerce experience in Figma.
- Modernized the company's Shopify architecture, reducing reliance on redundant third-party plugins and introducing native Shopify functionality, structured metafields and metaobjects.
- Improved storefront performance and SEO by ~18–20%, while increasing frontend stability and contributing to fewer interface-related customer complaints.

Nordic Waves Group - Frontend Developer / Product Design Dec 2022 - Aug 2023 · Copenhagen, DK

- Designed the product experience using IBM Carbon Design System, defining interface structure and interaction patterns, then leading an outsourced development team through implementation and refinement.
- Architected and built the calculation engine for a B2C carbon-footprint platform, transforming academic emissions research into structured data, emission factors and category-specific calculation logic.

Earlier Experience GetCoding - Frontend Developer · 2022
whitepaper.id GmbH - Frontend Developer / Design Systems · 2022

Capabilities

Design: UX/UI · Interface Design · Design Systems · Figma · Responsive Design
Frontend: TypeScript · JavaScript · React · Next.js · Svelte · HTML/CSS · GSAP
Commerce & Platforms: Shopify · WooCommerce · REST APIs · Web3 · Git

Education

DCI Digital Career Institute - Software Developer, MERN Stack	2020 – 2021
CareerFoundry - UX/UI Design	2022
Universidad de los Andes, Venezuela - Architecture Studies	2011 – 2016